



NATIONAL MUSEUM OF
AFRICAN AMERICAN MUSIC

WRITE THE SCORE

JANUARY 2019

THE CAPITAL CAMPAIGN FOR THE NATIONAL MUSEUM OF AFRICAN AMERICAN MUSIC

Black music is America's music.

African Americans inspired many of today's greatest hits, having created more than 50 genres and sub-genres comprising most of the music that Americans of all walks of life enjoy. These American artists, whose contributions are often hidden or untold, play an influential role in composing the most melodious and harmonious scores in the world.

We have all been touched by this music, but we've never been told this story before. Now is the time.

The National Museum of African American Music (NMAAM) will be the only museum dedicated to educating the world, preserving the legacy and celebrating the accomplishments of the many music genres created, influenced or inspired by African Americans. Scheduled to open in 2019, NMAAM is expected to reach 240,000 people each year in the heart of Music City through its five exhibition galleries and six programs for youth and the community.

NMAAM is an investment in preserving music history – and in the future of Nashville.

Once complete, the museum is expected to produce \$12 million of economic impact annually each year and create more than 100 permanent jobs for the region.

To bring this vision to life, NMAAM is embarking on a **\$48 million capital campaign: *Write the Score***.

CAMPAIGN STEERING COMMITTEE

Chairman: David Williams, *Vanderbilt*

Charles Robert Bone, *Bone McAllester Norton*

Michael Carter, *Pinnacle Construction Partners*

Tom Curtis

Rod Essig, *Creative Arts Agency*

John Dee Hammond, *Benchmark Entertainment*

Damon Hininger, *Core Civic*

Kevin and May Lavender, *Fifth Third Bank*

Wanda Lyle, *UBS Nashville*

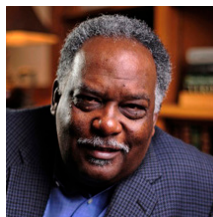
Ben Rechter, *Rogers Group Inc.*

Ron Samuels, *Pinnacle Financial Partners*

Mike Shmerling, *Clearbrook Holdings*

Clarence Spalding, *Maverick Entertainment*

Butch Spyridon, *NCVC*



“There’s nothing quite like music to bring people together, and there will be no place on Earth that celebrates the history of African American music like NMAAM.”

– David Williams

Campaign Chairman, Steering Committee



“It’s wonderful that NMAAM is finally telling the story of African American music, and I’m so proud to support them in this endeavor.”

– CeCe Winans

National Chair, NMAAM



“Nashville’s Music City crown will be endowed with an additional jewel in the National Museum of African American Music.”

– H. Beecher Hicks III

President and CEO, NMAAM

WRITE THE SCORE CAMPAIGN TRACKER



TOP OF THE CHARTS

\$10,000,000
Metropolitan Government of Nashville and Davidson County

\$5,000,000 and above
The Rechter Family Foundation

\$1,000,000 and above
The Baron Society

The Boyd Foundation

Dr. Robert and Judy Fisher and Belmont University

\$250,000 and above
Belmont University

\$100,000 and above
AT&T

Ursula Burns

Hospital Corporation of America Foundation

The Martha Ingram Foundation
Regions Bank

BlueCross BlueShield of Tennessee

Pamela and Michael Carter
CoreCivic

State of Tennessee

Ryman Hospitality Properties
Stephen Turner Family Foundation

Boulé Foundation
Broadcast Music, Inc. (BMI)

Jane and Richard Eskind Family
Fifth Third Foundation

ARTIFACTS SECURED

NMAAM has acquired more than 700 artifacts to display when the museum is complete. The artifacts are stored in the Country Music Hall of Fame, and media are invited to examine select artifacts by appointment. Examples include:

- Kirk Whalum saxophone with case covered with stamps from his many travels
- Dorothy Dandridge dress
- African instruments
- Sammy Davis Jr. three-piece tweed suit
- Large poster of Paul Robeson in "Emperor Jones" film
- TLC member Lisa Lopes outfit
- DJ Kool Herc designer Converse sneakers
- Dress worn by Whitney Houston
- Guitar played by Keb' Mo'

ANTICIPATED CONSTRUCTION TIMELINE

